

Site Usage

44,268 Visits

Previous: 46,097 (-3.97%)

33.74% Bounce Rate

Previous: 25.13% (34.27%)

230,609 Pageviews

Previous: 214,352 (7.58%)

00:03:59 Avg. Time on Site

Previous: 00:03:40 (8.35%)

5.21 Pages/Visit

Previous: 4.65 (12.03%)

80.31% % New Visits

Previous: 81.54% (-1.51%)

Traffic Sources Overview



- **Search Engines**
29,666.00 (67.01%)
- **Referring Sites**
7,815.00 (17.65%)
- **Direct Traffic**
6,767.00 (15.29%)
- **Other**
20 (0.05%)

Content Overview

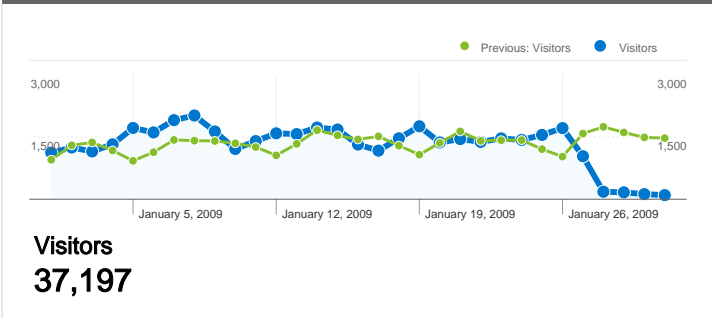
Pages	Pageviews	% Pageviews
/index.php		
Jan 1, 2009 - Jan 31, 2009	39,078	16.95%
Jan 1, 2008 - Jan 31, 2008	30,645	14.30%
% Change	27.52%	18.53%
/accommodations/section/hotel		
Jan 1, 2009 - Jan 31, 2009	15,743	6.83%
Jan 1, 2008 - Jan 31, 2008	0	0.00%
% Change	100.00%	100.00%
/accommodations/section/resort		
Jan 1, 2009 - Jan 31, 2009	10,940	4.74%
Jan 1, 2008 - Jan 31, 2008	0	0.00%
% Change	100.00%	100.00%
/accommodations/section/condo		
Jan 1, 2009 - Jan 31, 2009	9,510	4.12%
Jan 1, 2008 - Jan 31, 2008	0	0.00%
% Change	100.00%	100.00%
/accommodations/section/bandb		

Entrance Keywords: /index.php

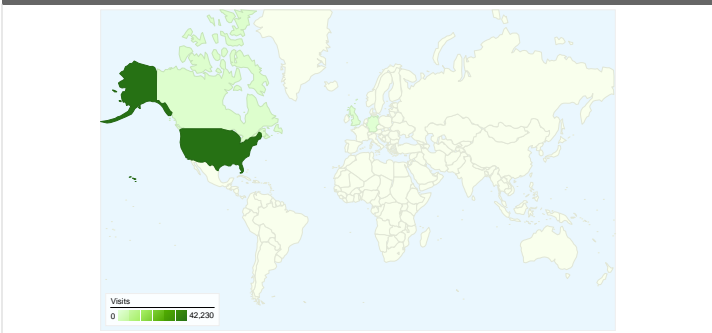
Keyword	Pageviews	% visits
amelia island		
Jan 1, 2009 - Jan 31, 2009	66,178	63.30%
Jan 1, 2008 - Jan 31, 2008	37,592	59.56%
% Change	76.04%	6.28%
amelia island florida		
Jan 1, 2009 - Jan 31, 2009	8,007	7.66%
Jan 1, 2008 - Jan 31, 2008	5,466	8.66%
% Change	46.49%	-11.56%
amelia island fl		
Jan 1, 2009 - Jan 31, 2009	3,008	2.88%
Jan 1, 2008 - Jan 31, 2008	1,903	3.01%
% Change	58.07%	-4.57%
amelia island, fl		
Jan 1, 2009 - Jan 31, 2009	2,843	2.72%
Jan 1, 2008 - Jan 31, 2008	2,174	3.44%
% Change	30.77%	-21.05%
fernandina beach		
Jan 1, 2009 - Jan 31, 2009	2,767	2.65%
Jan 1, 2008 - Jan 31, 2008	3,878	6.14%
% Change	-28.65%	-56.92%

Jan 1, 2009 - Jan 31, 2009	8,709	3.78%
Jan 1, 2008 - Jan 31, 2008	0	0.00%
% Change	100.00%	100.00%

Visitors Overview

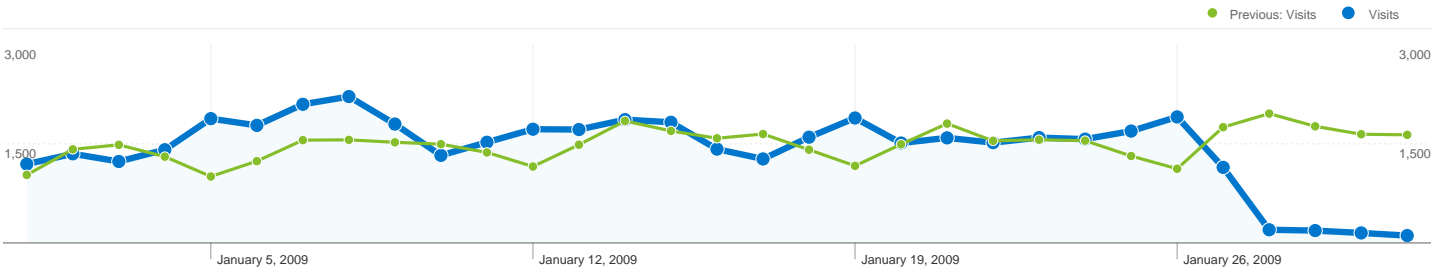


Map Overlay world



AMELIA ISLAND Traffic Sources Overview

Jan 1, 2009 - Jan 31, 2009
Comparing to: Jan 1, 2008 - Jan 31, 2008



All traffic sources sent a total of 44,268 visits

15.29% Direct Traffic

Previous: 7.28% (109.91%)

17.65% Referring Sites

Previous: 32.62% (-45.88%)

67.01% Search Engines

Previous: 60.08% (11.54%)



- **Search Engines**
29,666.00 (67.01%)
- **Referring Sites**
7,815.00 (17.65%)
- **Direct Traffic**
6,767.00 (15.29%)
- **Other**
20 (0.05%)

Top Traffic Sources

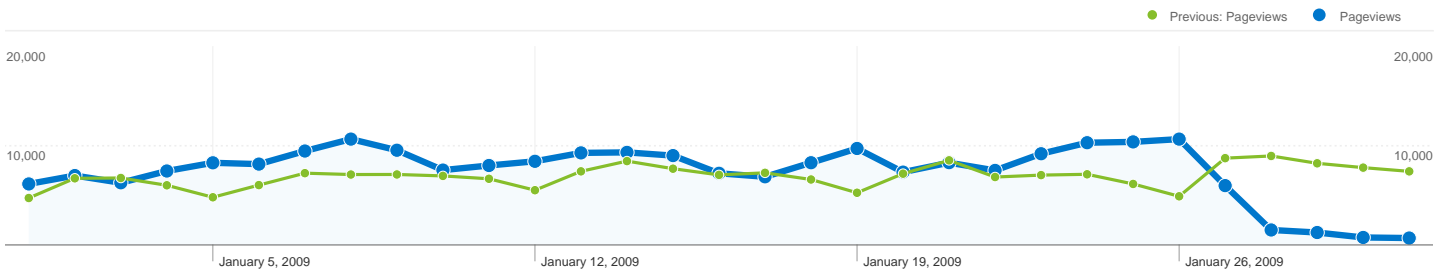
Sources	Visits	% visits
google (organic)		
Jan 1, 2009 - Jan 31, 2009	23,534	53.16%
Jan 1, 2008 - Jan 31, 2008	23,030	49.96%
% Change	2.19%	6.41%
(direct) ((none))		
Jan 1, 2009 - Jan 31, 2009	6,767	15.29%
Jan 1, 2008 - Jan 31, 2008	3,357	7.28%
% Change	101.58%	109.91%
yahoo (organic)		
Jan 1, 2009 - Jan 31, 2009	3,069	6.93%
Jan 1, 2008 - Jan 31, 2008	988	2.14%
% Change	210.63%	223.46%
fbfl.us (referral)		
Jan 1, 2009 - Jan 31, 2009	1,447	3.27%
Jan 1, 2008 - Jan 31, 2008	915	1.98%
% Change	58.14%	64.68%
msn (organic)		

Keywords	Visits	% visits
amelia island		
Jan 1, 2009 - Jan 31, 2009	16,794	56.61%
Jan 1, 2008 - Jan 31, 2008	14,937	53.93%
% Change	12.43%	4.97%
amelia island florida		
Jan 1, 2009 - Jan 31, 2009	1,860	6.27%
Jan 1, 2008 - Jan 31, 2008	1,872	6.76%
% Change	-0.64%	-7.24%
amelia island hotels		
Jan 1, 2009 - Jan 31, 2009	742	2.50%
Jan 1, 2008 - Jan 31, 2008	81	0.29%
% Change	816.05%	755.22%
amelia island, fl		
Jan 1, 2009 - Jan 31, 2009	717	2.42%
Jan 1, 2008 - Jan 31, 2008	668	2.41%
% Change	7.34%	0.21%
amelia island fl		

Jan 1, 2009 - Jan 31, 2009	1,280	2.89%	Jan 1, 2009 - Jan 31, 2009	660	2.22%
Jan 1, 2008 - Jan 31, 2008	1,556	3.38%	Jan 1, 2008 - Jan 31, 2008	540	1.95%
% Change	-17.74%	-14.34%	% Change	22.22%	14.11%

AMELIA ISLAND Content Overview


Jan 1, 2009 - Jan 31, 2009
Comparing to: Jan 1, 2008 - Jan 31, 2008




Pages on this site were viewed a total of 230,609 times

 **230,609 Pageviews**

Previous: 214,352 (7.58%)

 **159,126 Unique Views**

Previous: 161,823 (-1.67%)

 **33.74% Bounce Rate**

Previous: 25.13% (34.27%)

Top Content

Pages	Pageviews	% Pageviews
/index.php		
Jan 1, 2009 - Jan 31, 2009	39,078	16.95%
Jan 1, 2008 - Jan 31, 2008	30,645	14.30%
% Change	27.52%	18.53%
/accommodations/section/hotel		
Jan 1, 2009 - Jan 31, 2009	15,743	6.83%
Jan 1, 2008 - Jan 31, 2008	0	0.00%
% Change	100.00%	100.00%
/accommodations/section/resort		
Jan 1, 2009 - Jan 31, 2009	10,940	4.74%
Jan 1, 2008 - Jan 31, 2008	0	0.00%
% Change	100.00%	100.00%
/accommodations/section/condo		
Jan 1, 2009 - Jan 31, 2009	9,510	4.12%
Jan 1, 2008 - Jan 31, 2008	0	0.00%
% Change	100.00%	100.00%
/accommodations/section/bandb		

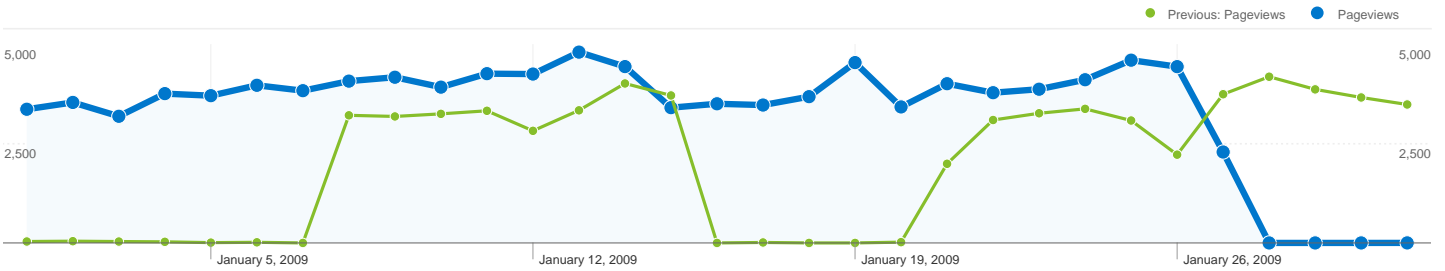
Jan 1, 2009 - Jan 31, 2009	8,709	3.78%
Jan 1, 2008 - Jan 31, 2008	0	0.00%
% Change	100.00%	100.00%

Entrance Keywords:

/index.php

Jan 1, 2009 - Jan 31, 2009

Comparing to: Jan 1, 2008 - Jan 31, 2008



This page was viewed 104,545 times via 1,897 keywords

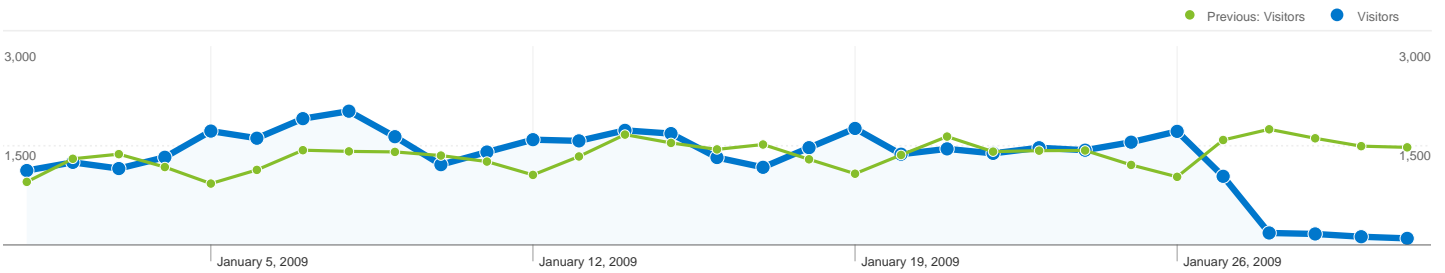
Content Performance

Pageviews 104,545 Previous: 63,118 (65.63%)	Unique Pageviews 74,293 Previous: 47,671 (55.85%)	Avg. Time on Page 00:00:58 Previous: 00:00:55 (3.89%)	Bounce Rate 35.04% Previous: 19.19% (82.64%)	% Exit 19.63% Previous: 19.63% (0.03%)	\$ Index \$0.00 Previous: \$0.00 (0.00%)	
Keyword	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
amelia island						
January 1, 2009 - January 31, 2009	66,178	47,648	00:00:58	34.39%	19.80%	\$0.00
January 1, 2008 - January 31, 2008	37,592	28,824	00:00:56	18.82%	20.13%	\$0.00
% Change	76.04%	65.31%	3.58%	82.72%	-1.67%	0.00%
amelia island florida						
January 1, 2009 - January 31, 2009	8,007	5,643	00:00:55	35.31%	19.53%	\$0.00
January 1, 2008 - January 31, 2008	5,466	4,106	00:00:55	18.73%	19.30%	\$0.00
% Change	46.49%	37.43%	-0.28%	88.49%	1.20%	0.00%
amelia island fl						
January 1, 2009 - January 31, 2009	3,008	2,112	00:01:03	34.31%	16.95%	\$0.00
January 1, 2008 - January 31, 2008	1,903	1,383	00:00:52	17.20%	16.34%	\$0.00
% Change	58.07%	52.71%	19.91%	99.49%	3.75%	0.00%
amelia island, fl						
January 1, 2009 - January 31, 2009	2,843	2,070	00:01:01	33.74%	20.30%	\$0.00
January 1, 2008 - January 31, 2008	2,174	1,685	00:00:50	16.62%	17.94%	\$0.00
% Change	30.77%	22.85%	21.66%	102.95%	13.13%	0.00%
fernandina beach						
January 1, 2009 - January 31, 2009	2,767	1,821	00:00:55	33.26%	17.49%	\$0.00
January 1, 2008 - January 31, 2008	3,878	2,775	00:01:02	20.30%	19.08%	\$0.00
% Change	-28.65%	-34.38%	-11.31%	63.83%	-8.33%	0.00%
amelia island, florida						

January 1, 2009 - January 31, 2009	1,994	1,413	00:00:58	27.94%	15.75%	\$0.00
January 1, 2008 - January 31, 2008	1,774	1,306	00:00:46	16.89%	16.63%	\$0.00
% Change	12.40%	8.19%	26.77%	65.38%	-5.30%	0.00%
amelia island plantation						
January 1, 2009 - January 31, 2009	1,697	1,230	00:00:56	37.94%	22.75%	\$0.00
January 1, 2008 - January 31, 2008	22	14	00:01:03	0.00%	4.55%	\$0.00
% Change	7,613.64%	8,685.71%	-11.56%	100.00%	400.41%	0.00%
ameila island						
January 1, 2009 - January 31, 2009	641	455	00:00:52	36.22%	19.50%	\$0.00
January 1, 2008 - January 31, 2008	49	36	00:00:42	11.11%	20.41%	\$0.00
% Change	1,208.16%	1,163.89%	24.57%	225.98%	-4.45%	0.00%
ameliaisland.com						
January 1, 2009 - January 31, 2009	469	293	00:01:06	18.33%	13.22%	\$0.00
January 1, 2008 - January 31, 2008	1	1	00:00:00	100.00%	100.00%	\$0.00
% Change	46,800.00%	29,200.00%	100.00%	-81.67%	-86.78%	0.00%
"amelia island"						
January 1, 2009 - January 31, 2009	467	352	00:01:05	30.26%	15.85%	\$0.00
January 1, 2008 - January 31, 2008	432	334	00:01:02	18.52%	18.75%	\$0.00
% Change	8.10%	5.39%	4.42%	63.42%	-15.49%	0.00%
1 - 10 of 1,897						

AMELIA ISLAND Visitors Overview

Jan 1, 2009 - Jan 31, 2009
Comparing to: Jan 1, 2008 - Jan 31, 2008



37,197 people visited this site

 **44,268 Visits**

Previous: 46,097 (-3.97%)

 **37,197 Absolute Unique Visitors**


Previous: 38,485 (-3.35%)

 **230,609 Pageviews**

Previous: 214,352 (7.58%)

 **5.21 Average Pageviews**


Previous: 4.65 (12.03%)

 **00:03:59 Time on Site**

Previous: 00:03:40 (8.35%)

 **33.74% Bounce Rate**

Previous: 25.13% (34.27%)

 **80.31% New Visits**

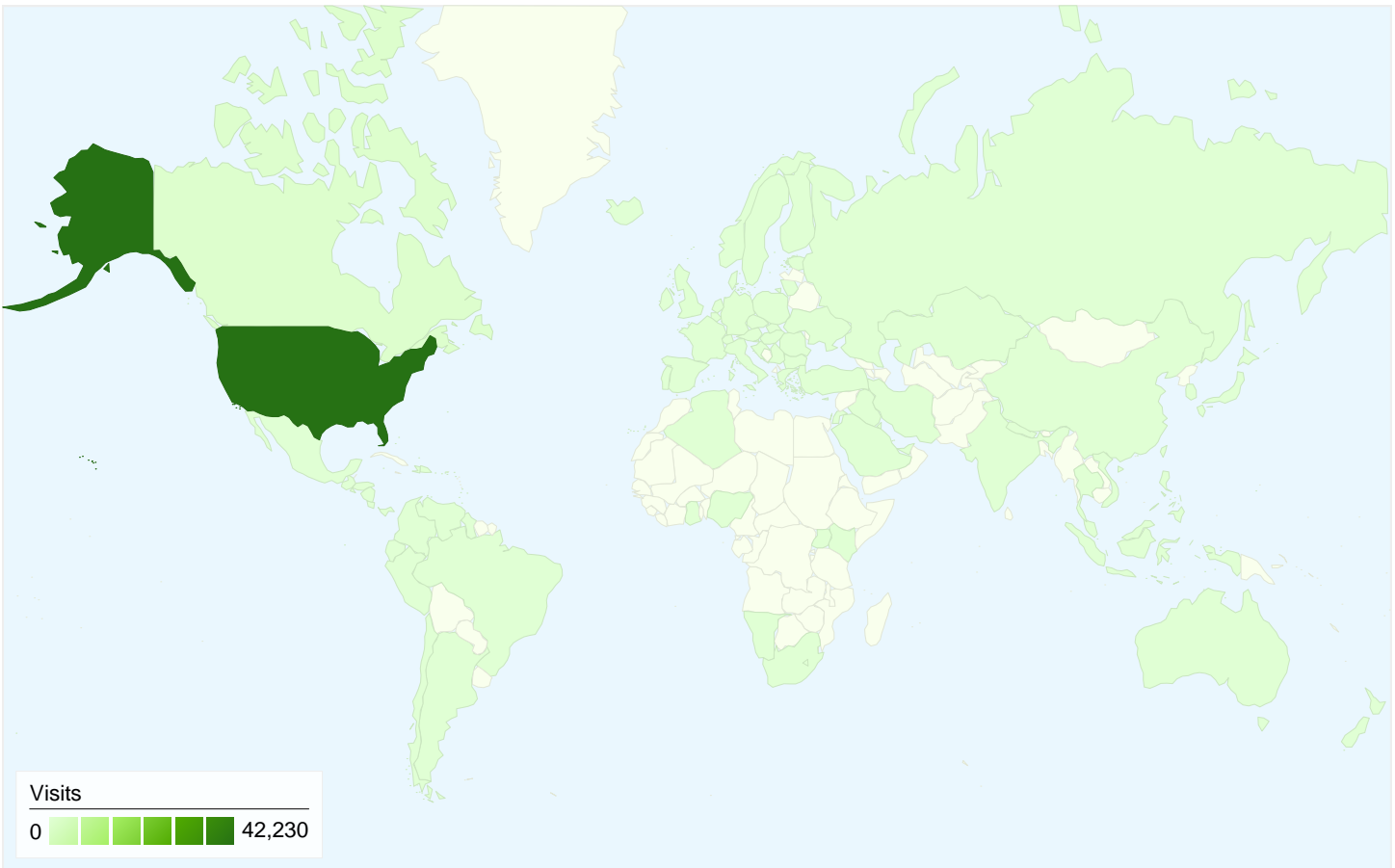
Previous: 81.54% (-1.51%)

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			Cable		
Jan 1, 2009 - Jan 31, 2009	33,325	75.28%	Jan 1, 2009 - Jan 31, 2009	18,447	41.67%
Jan 1, 2008 - Jan 31, 2008	37,670	81.72%	Jan 1, 2008 - Jan 31, 2008	17,803	38.62%
% Change	-11.53%	-7.88%	% Change	3.62%	7.90%
Firefox			DSL		
Jan 1, 2009 - Jan 31, 2009	7,077	15.99%	Jan 1, 2009 - Jan 31, 2009	10,326	23.33%
Jan 1, 2008 - Jan 31, 2008	5,484	11.90%	Jan 1, 2008 - Jan 31, 2008	10,758	23.34%
% Change	29.05%	34.38%	% Change	-4.02%	-0.05%

Safari		
Jan 1, 2009 - Jan 31, 2009	3,430	7.75%
Jan 1, 2008 - Jan 31, 2008	2,663	5.78%
% Change	28.80%	34.12%
Chrome		
Jan 1, 2009 - Jan 31, 2009	248	0.56%
Jan 1, 2008 - Jan 31, 2008	0	0.00%
% Change	100.00%	100.00%
Mozilla		
Jan 1, 2009 - Jan 31, 2009	65	0.15%
Jan 1, 2008 - Jan 31, 2008	67	0.15%
% Change	-2.99%	1.02%

Unknown		
Jan 1, 2009 - Jan 31, 2009	9,264	20.93%
Jan 1, 2008 - Jan 31, 2008	10,521	22.82%
% Change	-11.95%	-8.31%
T1		
Jan 1, 2009 - Jan 31, 2009	4,101	9.26%
Jan 1, 2008 - Jan 31, 2008	4,538	9.84%
% Change	-9.63%	-5.90%
Dialup		
Jan 1, 2009 - Jan 31, 2009	1,339	3.02%
Jan 1, 2008 - Jan 31, 2008	1,643	3.56%
% Change	-18.50%	-15.14%



44,268 visits came from 105 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
44,268 Previous: 46,097 (-3.97%)	5.21 Previous: 4.65 (12.03%)	00:03:59 Previous: 00:03:40 (8.35%)	80.42% Previous: 81.64% (-1.49%)	33.74% Previous: 25.13% (34.27%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
January 1, 2009 - January 31, 2009	42,230	5.25	00:04:01	80.21%	33.43%
January 1, 2008 - January 31, 2008	43,956	4.66	00:03:41	81.57%	24.97%
% Change	-3.93%	12.58%	8.83%	-1.67%	33.86%
Canada					
January 1, 2009 - January 31, 2009	892	4.67	00:03:17	83.30%	35.20%
January 1, 2008 - January 31, 2008	951	4.87	00:03:39	80.76%	23.55%
% Change	-6.20%	-4.09%	-10.06%	3.14%	49.45%
United Kingdom					
January 1, 2009 - January 31, 2009	354	4.55	00:03:25	84.18%	40.11%

January 1, 2008 - January 31, 2008	408	4.16	00:03:13	81.13%	27.21%
% Change	-13.24%	9.28%	6.18%	3.76%	47.44%
Germany					
January 1, 2009 - January 31, 2009	153	4.54	00:03:39	81.70%	35.95%
January 1, 2008 - January 31, 2008	167	4.39	00:03:38	82.63%	23.95%
% Change	-8.38%	3.34%	0.43%	-1.13%	50.08%
(not set)					
January 1, 2009 - January 31, 2009	54	6.20	00:04:15	74.07%	31.48%
January 1, 2008 - January 31, 2008	16	3.50	00:01:22	93.75%	18.75%
% Change	237.50%	77.25%	212.10%	-20.99%	67.90%
France					
January 1, 2009 - January 31, 2009	44	3.95	00:02:12	81.82%	47.73%
January 1, 2008 - January 31, 2008	47	3.62	00:02:54	85.11%	40.43%
% Change	-6.38%	9.33%	-24.43%	-3.86%	18.06%
Switzerland					
January 1, 2009 - January 31, 2009	38	2.79	00:01:09	97.37%	52.63%
January 1, 2008 - January 31, 2008	33	3.61	00:01:51	87.88%	33.33%
% Change	15.15%	-22.64%	-38.11%	10.80%	57.89%
Netherlands					
January 1, 2009 - January 31, 2009	36	2.69	00:00:56	94.44%	52.78%
January 1, 2008 - January 31, 2008	22	3.55	00:01:13	100.00%	40.91%
% Change	63.64%	-24.00%	-23.44%	-5.56%	29.01%
Ireland					
January 1, 2009 - January 31, 2009	36	2.14	00:01:32	91.67%	75.00%
January 1, 2008 - January 31, 2008	27	4.33	00:02:22	88.89%	44.44%
% Change	33.33%	-50.64%	-35.32%	3.13%	68.75%
India					
January 1, 2009 - January 31, 2009	29	2.97	00:03:24	82.76%	58.62%
January 1, 2008 - January 31, 2008	14	3.71	00:01:25	92.86%	57.14%
% Change	107.14%	-20.16%	138.80%	-10.88%	2.59%

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