

Site Usage

30,564 Visits

36.01% Bounce Rate

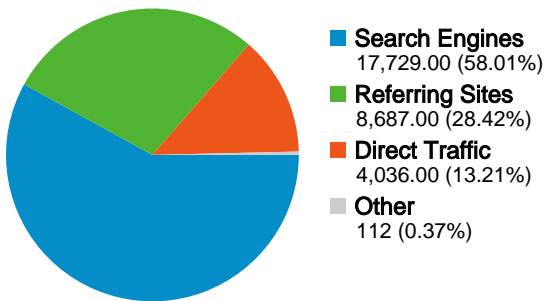
139,605 Pageviews

00:03:25 Avg. Time on Site

4.57 Pages/Visit

80.99% % New Visits

Traffic Sources Overview



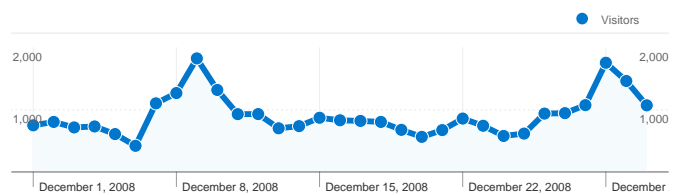
Content Overview

Pages	Pageviews	% Pageviews
/index.php	27,620	19.78%
/accommodations/section/hotel	7,666	5.49%
/accommodations/section/resort	4,870	3.49%
/accommodations/section/band	4,728	3.39%
/app/webroot/gatorbowl/index.p	4,008	2.87%

Entrance Keywords: /index.php

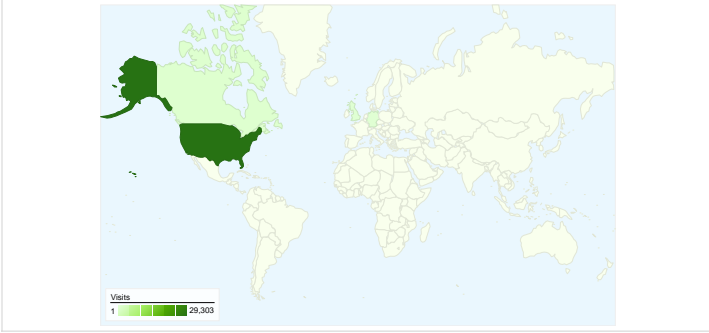
Keyword	Pageviews	% visits
amelia island	37,417	62.12%
amelia island florida	4,493	7.46%
fernandina beach	2,277	3.78%
amelia island fl	1,659	2.75%
amelia island, fl	1,650	2.74%

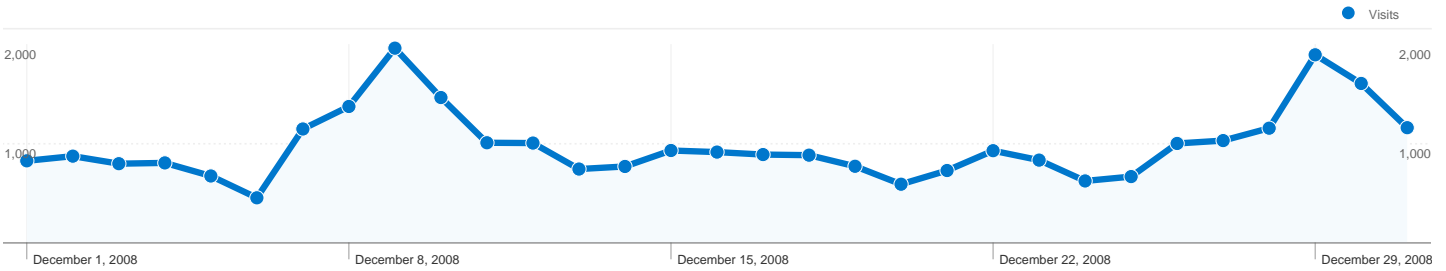
Visitors Overview






Visitors  
**25,845**

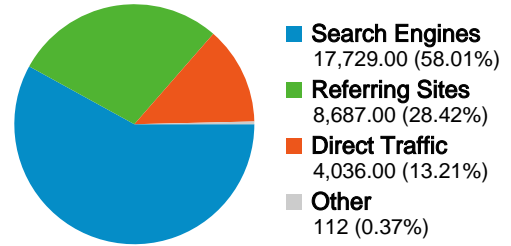
## Map Overlay world





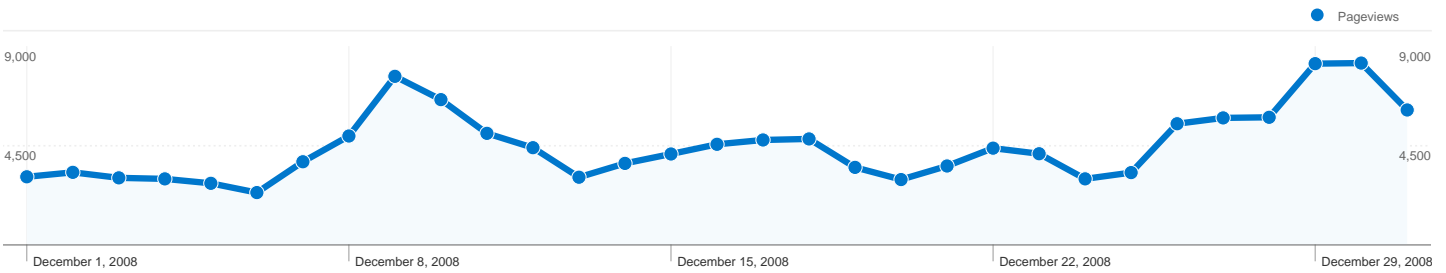
## All traffic sources sent a total of 30,564 visits

-  13.21% Direct Traffic
-  28.42% Referring Sites
-  58.01% Search Engines



## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	14,695	48.08%	amelia island	9,790	55.22%
(direct) ((none))	4,036	13.21%	amelia island florida	1,141	6.44%
ameliaisland.rtrk.com (referral)	2,185	7.15%	amelia island, fl	444	2.50%
yahoo (organic)	1,355	4.43%	fernandina beach	418	2.36%
fbfl.us (referral)	1,063	3.48%	amelia island fl	411	2.32%



**Pages on this site were viewed a total of 139,605 times**

**139,605** Pageviews

**98,423** Unique Views

**36.01%** Bounce Rate

**Top Content**

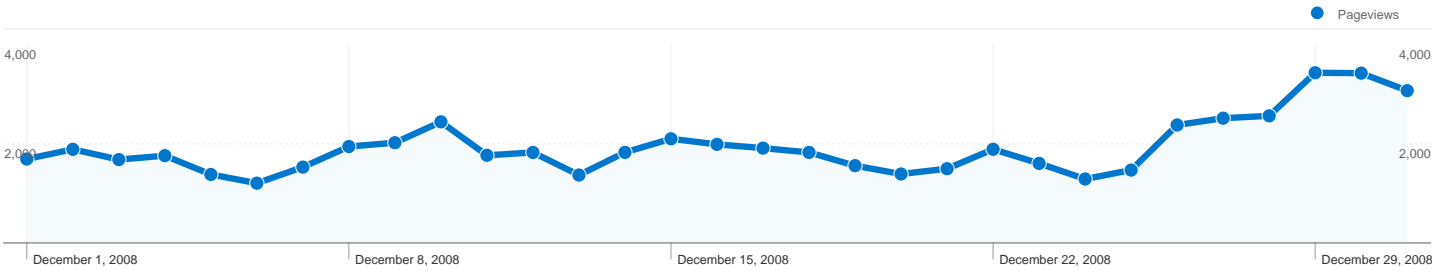
Pages	Pageviews	% Pageviews
/index.php	27,620	19.78%
/accommodations/section/hotel	7,666	5.49%
/accommodations/section/resort	4,870	3.49%
/accommodations/section/bandb	4,728	3.39%
/app/webroot/gatorbowl/index.php	4,008	2.87%

# Entrance Keywords:

/index.php

Dec 1, 2008 - Dec 31, 2008

Comparing to: Site

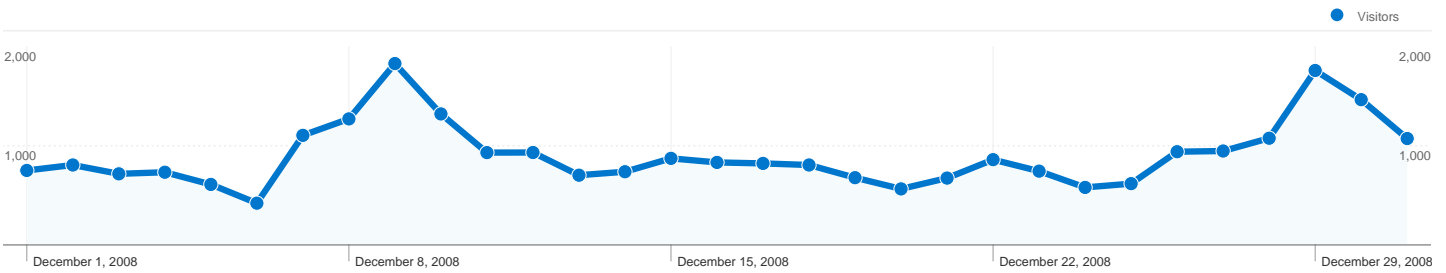


This page was viewed 60,237 times via 1,062 keywords

**Content Performance**

Keyword	Pageviews	Unique Pageviews	Time on Page	Bounce Rate	% Exit	\$ Index
<b>Pageviews</b> <b>60,237</b> % of Site Total: <b>43.15%</b>	<b>Unique Pageviews</b> <b>43,496</b> % of Site Total: <b>44.19%</b>	<b>Time on Page</b> <b>00:00:55</b> Site Avg: <b>00:00:57 (-4.01%)</b>	<b>Bounce Rate</b> <b>35.27%</b> Site Avg: <b>36.01% (-2.06%)</b>	<b>% Exit</b> <b>20.91%</b> Site Avg: <b>21.89% (-4.49%)</b>	<b>\$ Index</b> <b>\$0.00</b> Site Avg: <b>\$0.00 (0.00%)</b>	
amelia island	37,417	27,317	00:00:55	34.37%	20.80%	\$0.00
amelia island florida	4,493	3,259	00:00:53	33.69%	20.68%	\$0.00
fernandina beach	2,277	1,539	00:00:50	32.91%	17.92%	\$0.00
amelia island fl	1,659	1,218	00:01:00	37.06%	20.92%	\$0.00
amelia island, fl	1,650	1,204	00:01:03	31.73%	21.27%	\$0.00
amelia island plantation	1,052	750	00:00:56	46.69%	24.71%	\$0.00
amelia island, florida	918	676	00:00:46	36.42%	19.06%	\$0.00
fernandina beach, fl	257	154	00:00:46	30.56%	14.79%	\$0.00
ameila island	251	186	00:00:49	43.40%	21.12%	\$0.00
ameliaisland.com	241	172	00:01:03	25.64%	17.43%	\$0.00

1 - 10 of 1,062



**25,845 people visited this site**

**30,564** Visits

**25,845** Absolute Unique Visitors

**139,605** Pageviews

**4.57** Average Pageviews

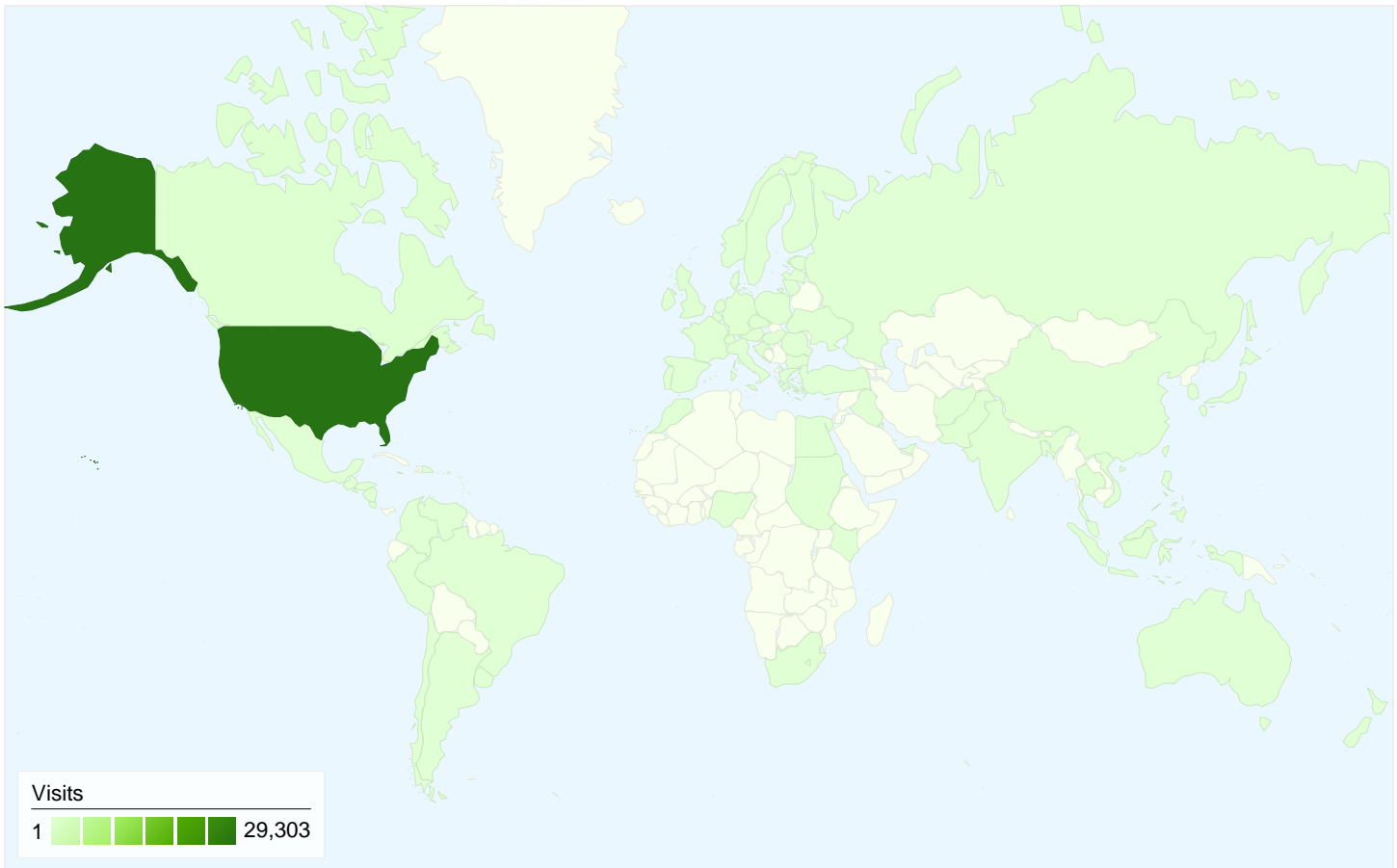
**00:03:25** Time on Site

**36.01%** Bounce Rate

**80.99%** New Visits

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	23,147	75.73%	Cable	12,287	40.20%
Firefox	4,822	15.78%	DSL	7,264	23.77%
Safari	2,207	7.22%	Unknown	6,577	21.52%
Chrome	223	0.73%	T1	2,959	9.68%
Mozilla	55	0.18%	Dialup	959	3.14%



**30,564 visits came from 84 countries/territories**

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>30,564</b> % of Site Total: 100.00%	<b>4.57</b> Site Avg: 4.57 (0.00%)	<b>00:03:25</b> Site Avg: 00:03:25 (0.00%)	<b>81.10%</b> Site Avg: 80.99% (0.13%)	<b>36.01%</b> Site Avg: 36.01% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	<b>29,303</b>	4.60	00:03:26	80.89%	35.71%
Canada	<b>441</b>	4.30	00:02:53	80.95%	38.78%
United Kingdom	<b>173</b>	3.53	00:02:15	86.71%	41.04%
Germany	<b>117</b>	3.50	00:03:02	88.89%	37.61%
(not set)	<b>116</b>	5.41	00:04:59	77.59%	33.62%
India	<b>41</b>	3.90	00:03:53	87.80%	48.78%
Netherlands	<b>30</b>	3.83	00:03:03	90.00%	43.33%
Spain	<b>27</b>	2.96	00:01:34	92.59%	55.56%
France	<b>26</b>	2.54	00:01:53	92.31%	53.85%
Ireland	<b>17</b>	2.24	00:00:18	94.12%	70.59%

