

Site Usage

62,124 Visits

Previous: 50,879 (22.10%)

36.01% Bounce Rate

Previous: 27.08% (32.96%)

298,304 Pageviews

Previous: 237,456 (25.62%)

00:03:48 Avg. Time on Site

Previous: 00:03:50 (-0.93%)

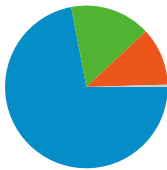
4.80 Pages/Visit

Previous: 4.67 (2.89%)

79.68% % New Visits

Previous: 74.85% (6.45%)

Traffic Sources Overview



- **Search Engines**
44,732.00 (72.00%)
- **Referring Sites**
9,957.00 (16.03%)
- **Direct Traffic**
7,157.00 (11.52%)
- **Other**
278 (0.45%)

Content Overview

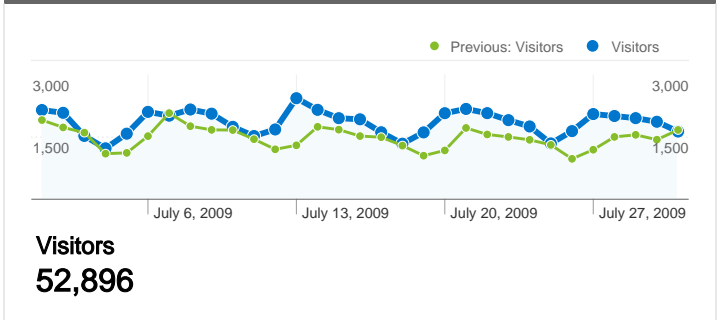
Pages	Pageviews	% Pageviews
/index.php		
Jul 1, 2009 - Jul 31, 2009	50,691	16.99%
Jul 1, 2008 - Jul 31, 2008	49,946	21.03%
% Change	1.49%	-19.21%
/accommodations/section/hotel		
Jul 1, 2009 - Jul 31, 2009	24,703	8.28%
Jul 1, 2008 - Jul 31, 2008	0	0.00%
% Change	100.00%	100.00%
/accommodations/section/resort		
Jul 1, 2009 - Jul 31, 2009	13,062	4.38%
Jul 1, 2008 - Jul 31, 2008	0	0.00%
% Change	100.00%	100.00%
/accommodations/section/condo		
Jul 1, 2009 - Jul 31, 2009	11,780	3.95%
Jul 1, 2008 - Jul 31, 2008	0	0.00%
% Change	100.00%	100.00%
/restaurants		

Entrance Keywords: /index.php

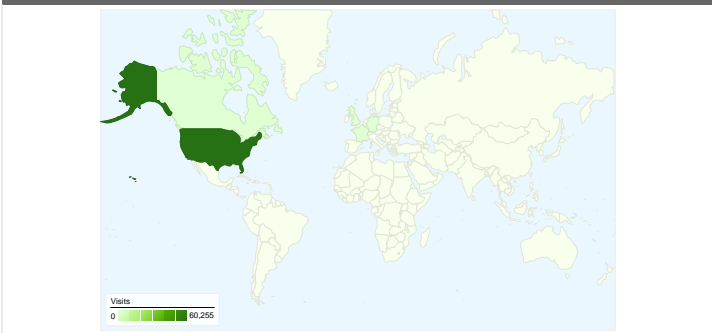
Keyword	Pageviews	% visits
amelia island		
Jul 1, 2009 - Jul 31, 2009	87,573	60.20%
Jul 1, 2008 - Jul 31, 2008	77,645	58.93%
% Change	12.79%	2.16%
amelia island florida		
Jul 1, 2009 - Jul 31, 2009	16,536	11.37%
Jul 1, 2008 - Jul 31, 2008	11,553	8.77%
% Change	43.13%	29.65%
fernandina beach		
Jul 1, 2009 - Jul 31, 2009	5,364	3.69%
Jul 1, 2008 - Jul 31, 2008	4,985	3.78%
% Change	7.60%	-2.53%
amelia island fl		
Jul 1, 2009 - Jul 31, 2009	4,621	3.18%
Jul 1, 2008 - Jul 31, 2008	5,139	3.90%
% Change	-10.08%	-18.55%
amelia island, fl		
Jul 1, 2009 - Jul 31, 2009	3,519	2.42%
Jul 1, 2008 - Jul 31, 2008	6,082	4.62%
% Change	-42.14%	-47.59%

Jul 1, 2009 - Jul 31, 2009	11,129	3.73%
Jul 1, 2008 - Jul 31, 2008	0	0.00%
% Change	100.00%	100.00%

Visitors Overview



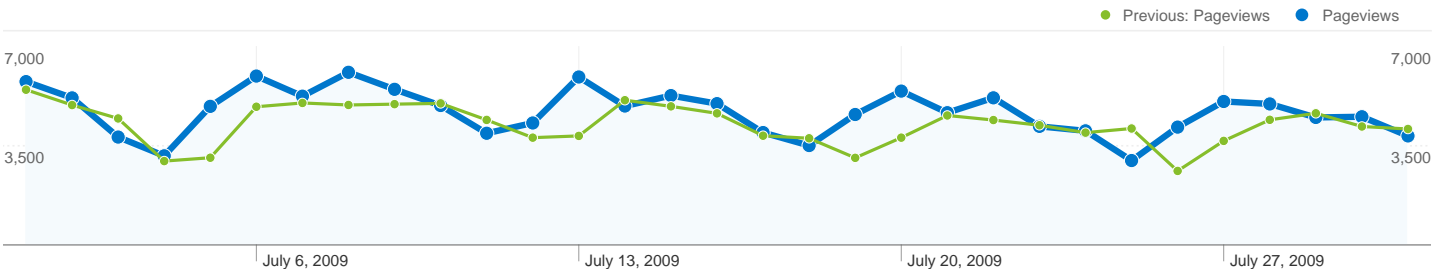
Map Overlay world



Entrance Keywords:

/index.php

Jul 1, 2009 - Jul 31, 2009
Comparing to: Jul 1, 2008 - Jul 31, 2008



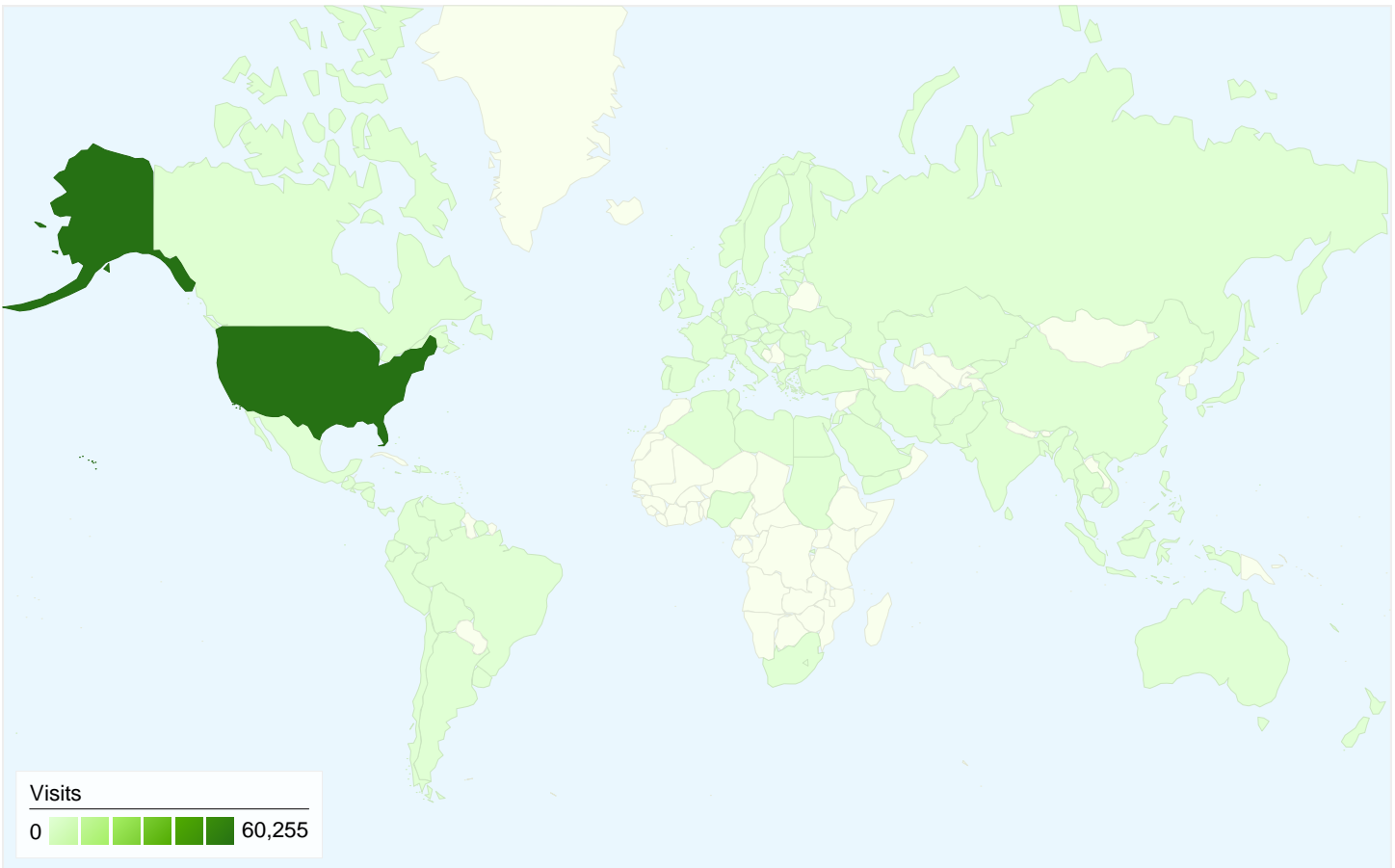
This page was viewed 145,466 times via 2,699 keywords

Content Performance

Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index	
145,466 Previous: 131,767 (10.40%)	104,775 Previous: 97,929 (6.99%)	00:00:57 Previous: 00:00:58 (-0.42%)	34.32% Previous: 18.36% (87.00%)	19.44% Previous: 19.01% (2.27%)	\$0.00 Previous: \$0.00 (0.00%)	
Keyword	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
amelia island						
July 1, 2009 - July 31, 2009	87,573	63,747	00:00:56	33.98%	19.47%	\$0.00
July 1, 2008 - July 31, 2008	77,645	58,528	00:00:56	18.51%	19.35%	\$0.00
% Change	12.79%	8.92%	-0.58%	83.60%	0.59%	0.00%
amelia island florida						
July 1, 2009 - July 31, 2009	16,536	12,052	00:01:01	32.49%	18.80%	\$0.00
July 1, 2008 - July 31, 2008	11,553	8,442	00:00:56	15.60%	17.28%	\$0.00
% Change	43.13%	42.76%	8.88%	108.19%	8.82%	0.00%
fernandina beach						
July 1, 2009 - July 31, 2009	5,364	3,594	00:00:59	34.82%	18.14%	\$0.00
July 1, 2008 - July 31, 2008	4,985	3,495	00:01:03	18.86%	19.14%	\$0.00
% Change	7.60%	2.83%	-5.89%	84.58%	-5.21%	0.00%
amelia island fl						
July 1, 2009 - July 31, 2009	4,621	3,324	00:01:02	32.56%	18.63%	\$0.00
July 1, 2008 - July 31, 2008	5,139	3,779	00:00:57	17.16%	17.07%	\$0.00
% Change	-10.08%	-12.04%	8.69%	89.76%	9.18%	0.00%
amelia island, fl						
July 1, 2009 - July 31, 2009	3,519	2,556	00:01:01	34.72%	19.04%	\$0.00
July 1, 2008 - July 31, 2008	6,082	4,649	00:00:54	20.23%	18.58%	\$0.00
% Change	-42.14%	-45.02%	12.20%	71.65%	2.48%	0.00%
amelia island plantation						

July 1, 2009 - July 31, 2009	2,728	1,995	00:01:02	37.40%	22.47%	\$0.00
July 1, 2008 - July 31, 2008	1,704	1,276	00:00:59	23.71%	20.48%	\$0.00
% Change	60.09%	56.35%	5.51%	57.70%	9.71%	0.00%
amelia island, florida						
July 1, 2009 - July 31, 2009	1,743	1,253	00:00:57	32.73%	19.05%	\$0.00
July 1, 2008 - July 31, 2008	3,270	2,306	00:00:56	16.09%	15.99%	\$0.00
% Change	-46.70%	-45.66%	1.77%	103.41%	19.09%	0.00%
fernandina beach florida						
July 1, 2009 - July 31, 2009	668	448	00:00:46	32.77%	17.81%	\$0.00
July 1, 2008 - July 31, 2008	1,468	1,040	00:01:02	20.22%	18.80%	\$0.00
% Change	-54.50%	-56.92%	-27.10%	62.04%	-5.25%	0.00%
fernandina beach fl						
July 1, 2009 - July 31, 2009	647	443	00:00:56	36.36%	18.70%	\$0.00
July 1, 2008 - July 31, 2008	1,061	678	00:00:56	19.16%	16.21%	\$0.00
% Change	-39.02%	-34.66%	0.88%	89.77%	15.36%	0.00%
ameliaisland.com						
July 1, 2009 - July 31, 2009	540	378	00:01:00	12.12%	12.41%	\$0.00
July 1, 2008 - July 31, 2008	16	10	00:02:02	0.00%	18.75%	\$0.00
% Change	3,275.00%	3,680.00%	-50.66%	100.00%	-33.83%	0.00%

1 - 10 of 2,699



62,124 visits came from 124 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
62,124 Previous: 50,879 (22.10%)	4.80 Previous: 4.67 (2.89%)	00:03:48 Previous: 00:03:50 (-0.93%)	79.71% Previous: 74.96% (6.34%)	36.01% Previous: 27.08% (32.96%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
July 1, 2009 - July 31, 2009	60,255	4.85	00:03:51	79.53%	35.54%
July 1, 2008 - July 31, 2008	49,359	4.69	00:03:52	74.73%	26.91%
% Change	22.08%	3.34%	-0.48%	6.42%	32.06%
Canada					
July 1, 2009 - July 31, 2009	473	3.84	00:02:37	84.36%	45.45%
July 1, 2008 - July 31, 2008	415	4.01	00:02:34	77.59%	28.19%
% Change	13.98%	-4.26%	1.46%	8.72%	61.23%
United Kingdom					
July 1, 2009 - July 31, 2009	325	3.62	00:02:36	88.00%	41.23%

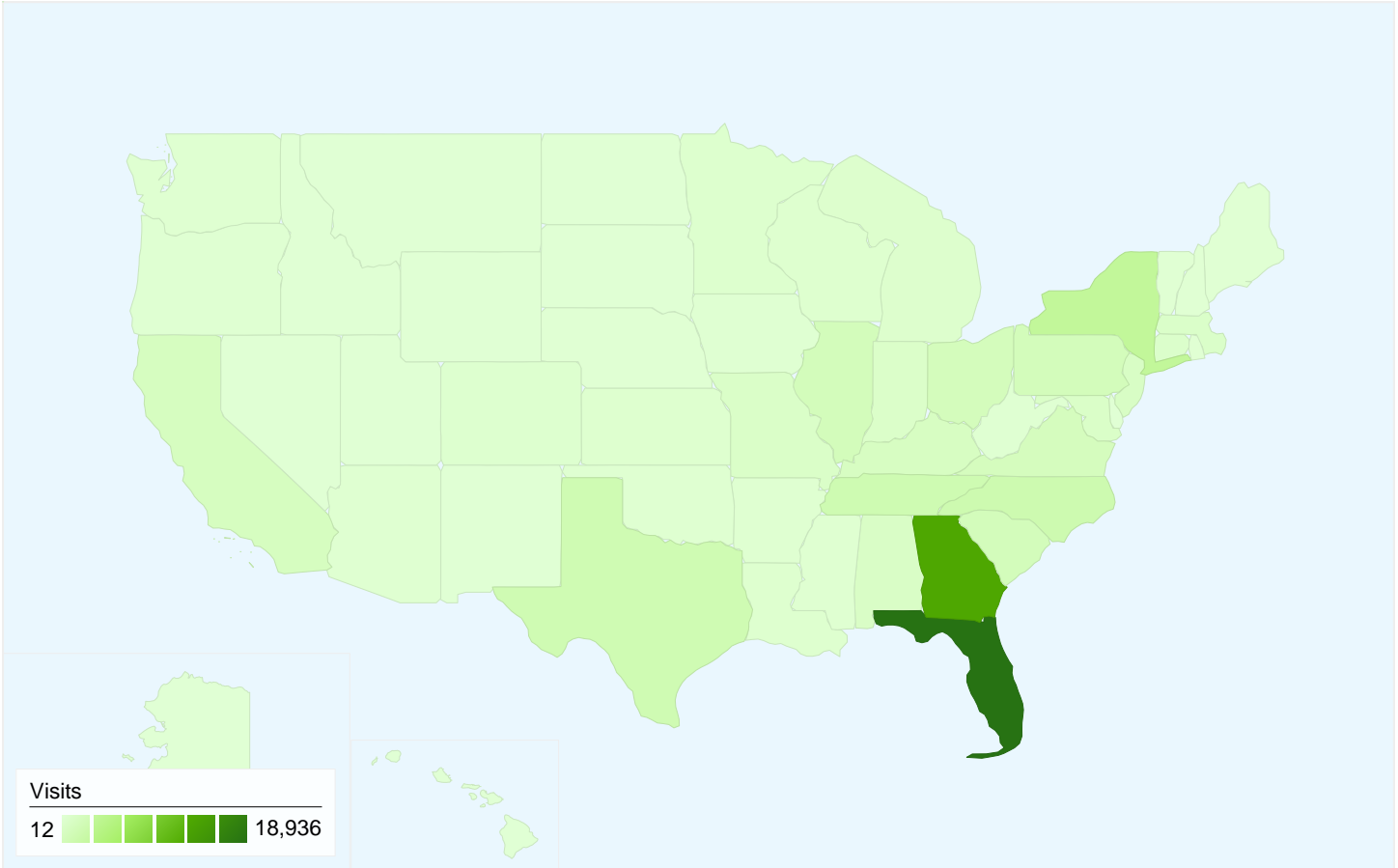
July 1, 2008 - July 31, 2008	327	4.52	00:03:36	83.18%	27.83%
% Change	-0.61%	-19.88%	-27.64%	5.79%	48.16%
Germany					
July 1, 2009 - July 31, 2009	162	4.80	00:03:10	70.37%	50.00%
July 1, 2008 - July 31, 2008	142	4.06	00:02:40	87.32%	28.87%
% Change	14.08%	18.04%	18.40%	-19.41%	73.17%
France					
July 1, 2009 - July 31, 2009	38	3.97	00:03:39	55.26%	57.89%
July 1, 2008 - July 31, 2008	43	3.77	00:02:08	83.72%	44.19%
% Change	-11.63%	5.47%	71.41%	-33.99%	31.02%
Netherlands					
July 1, 2009 - July 31, 2009	37	4.65	00:03:22	64.86%	37.84%
July 1, 2008 - July 31, 2008	42	4.00	00:03:42	66.67%	21.43%
% Change	-11.90%	16.22%	-8.97%	-2.70%	76.58%
Switzerland					
July 1, 2009 - July 31, 2009	37	4.38	00:03:50	89.19%	43.24%
July 1, 2008 - July 31, 2008	29	3.03	00:04:35	72.41%	31.03%
% Change	27.59%	44.29%	-16.30%	23.17%	39.34%
Italy					
July 1, 2009 - July 31, 2009	36	3.83	00:02:43	88.89%	38.89%
July 1, 2008 - July 31, 2008	35	3.31	00:02:22	85.71%	37.14%
% Change	2.86%	15.66%	15.04%	3.70%	4.70%
Iran					
July 1, 2009 - July 31, 2009	36	2.53	00:00:52	100.00%	50.00%
July 1, 2008 - July 31, 2008	1	3.00	00:00:34	100.00%	0.00%
% Change	3,500.00%	-15.74%	54.08%	0.00%	100.00%
Pakistan					
July 1, 2009 - July 31, 2009	35	1.49	00:00:15	97.14%	74.29%
July 1, 2008 - July 31, 2008	1	1.00	00:00:00	100.00%	100.00%
% Change	3,400.00%	48.57%	100.00%	-2.86%	-25.71%

1 - 10 of 124

Country/Territory Detail:

United States

Jul 1, 2009 - Jul 31, 2009
Comparing to: Jul 1, 2008 - Jul 31, 2008



This country/territory sent 60,255 visits via 52 regions

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
60,255 Previous: 49,359 (22.08%)	4.85 Previous: 4.69 (3.34%)	00:03:51 Previous: 00:03:52 (-0.48%)	79.53% Previous: 74.73% (6.42%)	35.54% Previous: 26.91% (32.06%)	
Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Florida					
July 1, 2009 - July 31, 2009	18,936	4.86	00:03:54	78.49%	36.12%
July 1, 2008 - July 31, 2008	14,284	4.83	00:04:14	72.70%	27.38%
% Change	32.57%	0.55%	-7.68%	7.96%	31.93%
Georgia					
July 1, 2009 - July 31, 2009	13,035	5.29	00:04:19	77.71%	31.58%
July 1, 2008 - July 31, 2008	10,851	4.55	00:03:51	71.18%	27.46%
% Change	20.13%	16.33%	12.03%	9.16%	14.98%
New York					

July 1, 2009 - July 31, 2009	3,280	4.42	00:03:22	79.21%	38.78%
July 1, 2008 - July 31, 2008	1,638	4.26	00:03:06	78.88%	29.18%
% Change	100.24%	3.71%	8.75%	0.42%	32.89%
North Carolina					
July 1, 2009 - July 31, 2009	2,067	4.94	00:03:55	79.92%	36.48%
July 1, 2008 - July 31, 2008	1,489	4.79	00:03:42	79.11%	25.05%
% Change	38.82%	3.18%	6.09%	1.02%	45.62%
Tennessee					
July 1, 2009 - July 31, 2009	1,950	4.80	00:03:41	77.79%	35.85%
July 1, 2008 - July 31, 2008	1,512	4.95	00:04:07	76.65%	24.87%
% Change	28.97%	-3.07%	-10.38%	1.49%	44.15%
Texas					
July 1, 2009 - July 31, 2009	1,900	4.40	00:03:15	82.63%	39.00%
July 1, 2008 - July 31, 2008	1,540	4.90	00:03:43	75.71%	25.45%
% Change	23.38%	-10.29%	-12.39%	9.14%	53.21%
Pennsylvania					
July 1, 2009 - July 31, 2009	1,442	4.71	00:03:36	82.94%	35.23%
July 1, 2008 - July 31, 2008	1,148	4.80	00:04:21	77.26%	24.39%
% Change	25.61%	-1.89%	-17.53%	7.35%	44.44%
South Carolina					
July 1, 2009 - July 31, 2009	1,439	5.45	00:04:35	82.42%	30.79%
July 1, 2008 - July 31, 2008	1,231	4.64	00:03:52	74.74%	22.26%
% Change	16.90%	17.34%	18.34%	10.28%	38.31%
Illinois					
July 1, 2009 - July 31, 2009	1,409	4.94	00:03:45	79.84%	32.93%
July 1, 2008 - July 31, 2008	1,197	4.57	00:03:03	75.94%	25.48%
% Change	17.71%	7.95%	22.72%	5.14%	29.24%
Ohio					
July 1, 2009 - July 31, 2009	1,375	4.71	00:03:31	81.75%	34.91%
July 1, 2008 - July 31, 2008	1,099	4.93	00:03:47	77.16%	24.84%
% Change	25.11%	-4.38%	-7.17%	5.94%	40.53%

1 - 10 of 52