

Site Usage

22,628 Visits

32.27% Bounce Rate

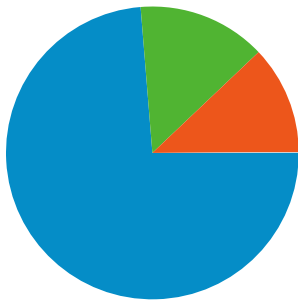
91,462 Pageviews

00:03:16 Avg. Time on Site

4.04 Pages/Visit

79.51% % New Visits

Traffic Sources Overview



- **Search Engines**
16,680.00 (73.71%)
- **Referring Sites**
3,213.00 (14.20%)
- **Direct Traffic**
2,713.00 (11.99%)
- **Other**
22 (0.10%)

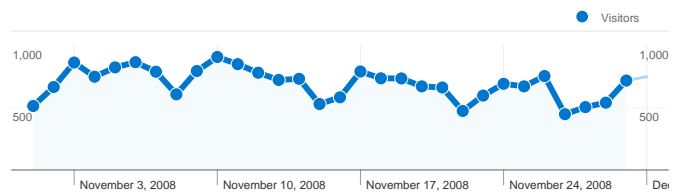
Content Overview

Pages	Pageviews	% Pageviews
/index.php	20,533	22.45%
/lodging/default.php	7,390	8.08%
/lodging/hotel.php	4,723	5.16%
/activities/default.php	4,702	5.14%
/dining/default.php	3,686	4.03%

Entrance Keywords: /index.php

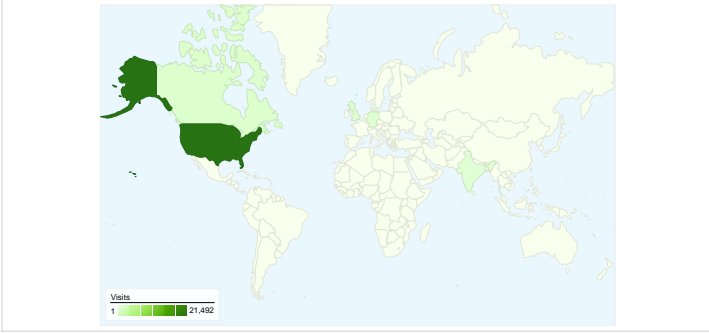
Keyword	Pageviews	% visits
amelia island	30,730	61.06%
amelia island florida	4,747	9.43%
amelia island, fl	1,743	3.46%
fernandina beach	1,652	3.28%
amelia island fl	1,549	3.08%

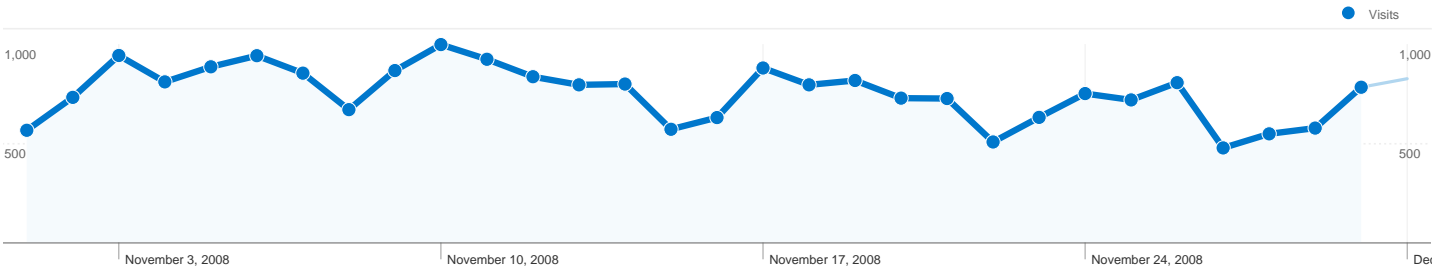
Visitors Overview






Visitors
19,107

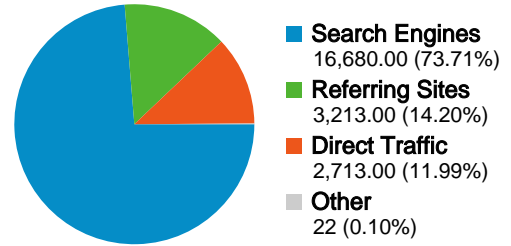
Map Overlay world





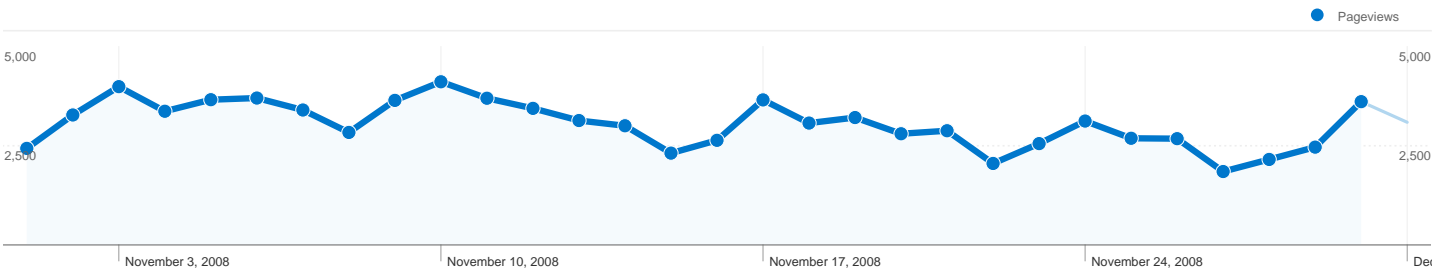
All traffic sources sent a total of 22,628 visits

-  11.99% Direct Traffic
-  14.20% Referring Sites
-  73.71% Search Engines




Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	13,286	58.71%	amelia island	8,699	52.15%
(direct) ((none))	2,713	11.99%	amelia island florida	1,187	7.12%
yahoo (organic)	1,812	8.01%	amelia island, fl	464	2.78%
fbfl.us (referral)	945	4.18%	amelia island hotels	422	2.53%
msn (organic)	596	2.63%	fernandina beach	392	2.35%



Pages on this site were viewed a total of 91,462 times

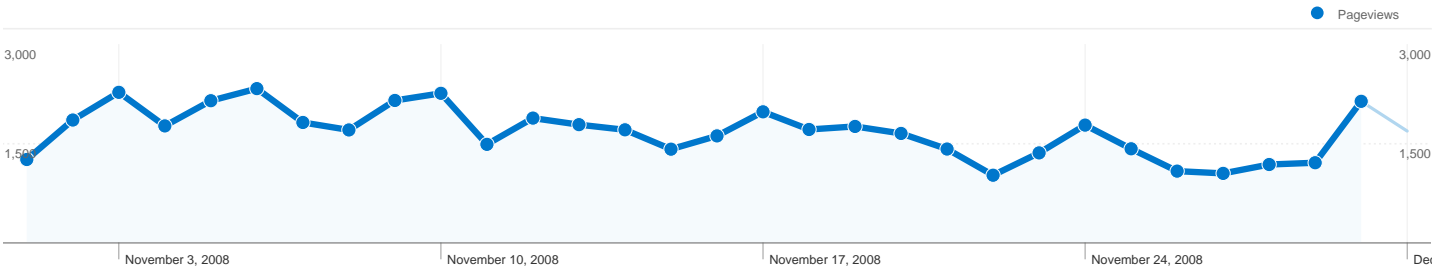
 **91,462** Pageviews

 **70,952** Unique Views

 **32.27%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/index.php	20,533	22.45%
/lodging/default.php	7,390	8.08%
/lodging/hotel.php	4,723	5.16%
/activities/default.php	4,702	5.14%
/dining/default.php	3,686	4.03%

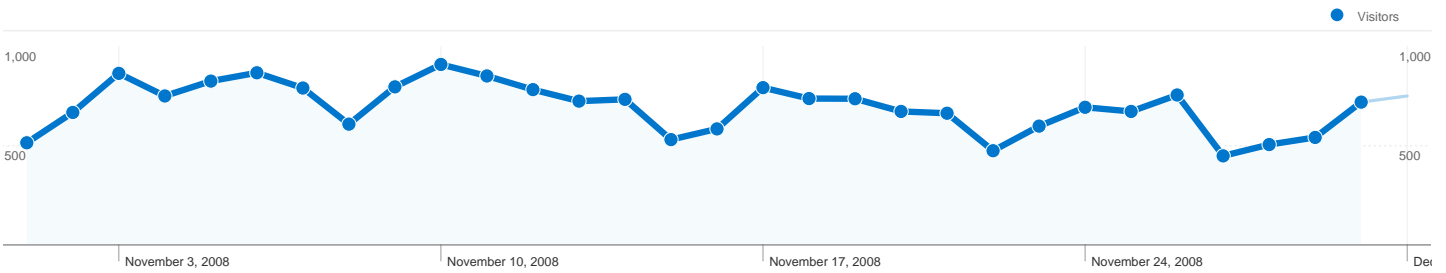


This page was viewed 50,327 times via 740 keywords

Content Performance

Pageviews 50,327 % of Site Total: 55.03%	Unique Pageviews 39,243 % of Site Total: 55.31%	Time on Page 00:01:00 Site Avg: 00:01:04 (-6.56%)	Bounce Rate 25.30% Site Avg: 32.27% (-21.59%)	% Exit 22.57% Site Avg: 24.74% (-8.76%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)	
Keyword	Pageviews	Unique Pageviews	Time on Page	Bounce Rate	% Exit	\$ Index
amelia island	30,730	24,252	00:01:01	26.31%	23.01%	\$0.00
amelia island florida	4,747	3,715	00:00:55	21.35%	21.23%	\$0.00
amelia island, fl	1,743	1,369	00:01:10	21.89%	21.29%	\$0.00
fernandina beach	1,652	1,262	00:00:50	24.13%	23.06%	\$0.00
amelia island fl	1,549	1,173	00:00:54	18.83%	19.69%	\$0.00
amelia island plantation	1,159	895	00:00:46	21.93%	23.04%	\$0.00
amelia island, florida	943	742	00:00:54	26.67%	22.16%	\$0.00
fernandina beach florida	264	208	00:00:55	22.22%	20.08%	\$0.00
fernandina beach fl	195	135	00:01:11	29.27%	22.56%	\$0.00
fernandina beach, fl	184	131	00:01:04	27.50%	21.20%	\$0.00

1 - 10 of 740



19,107 people visited this site

22,628 Visits

19,107 Absolute Unique Visitors

91,462 Pageviews

4.04 Average Pageviews

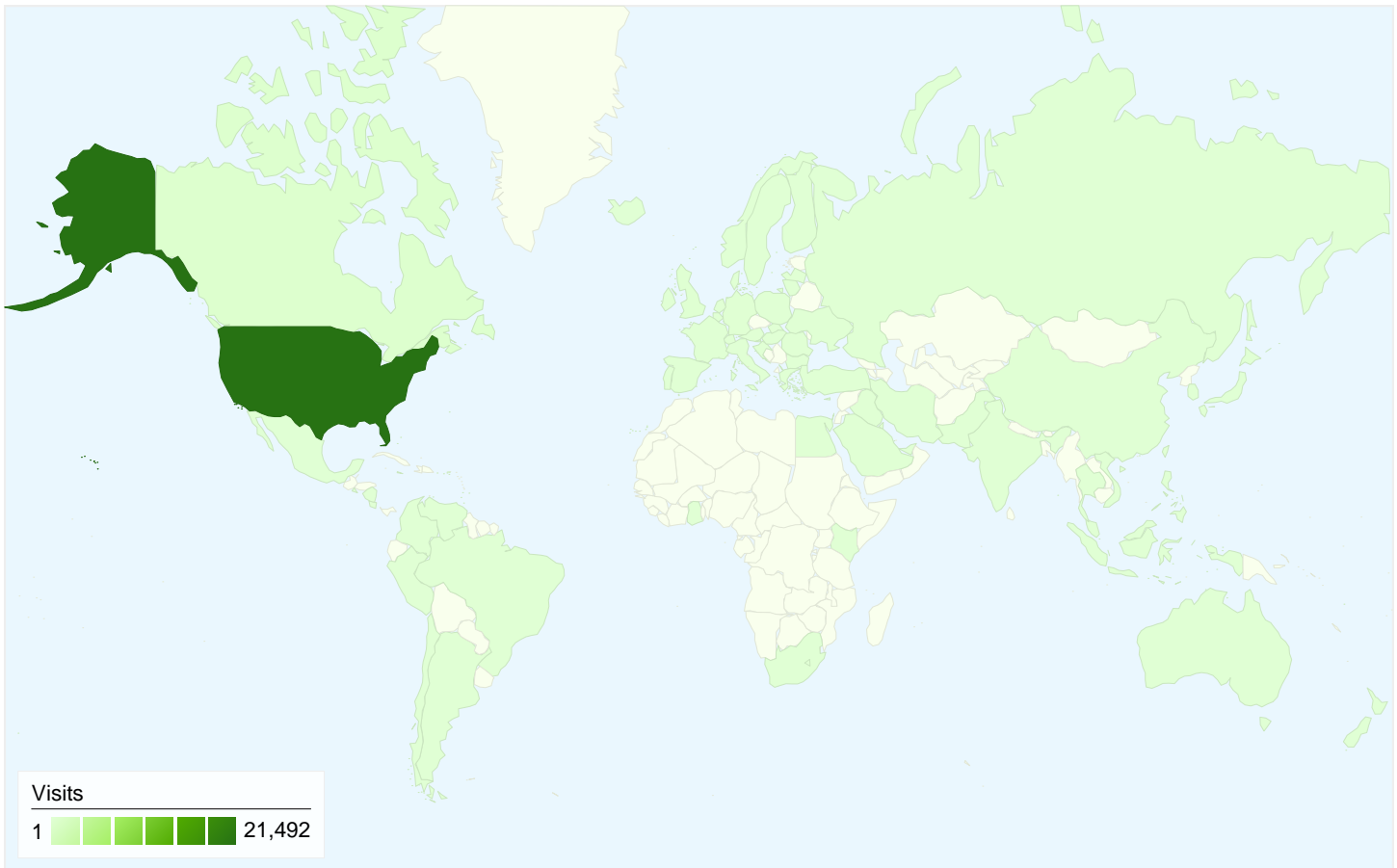
00:03:16 Time on Site

32.27% Bounce Rate

79.51% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	17,368	76.75%	Cable	9,198	40.65%
Firefox	3,411	15.07%	DSL	5,302	23.43%
Safari	1,623	7.17%	Unknown	4,703	20.78%
Chrome	96	0.42%	T1	2,329	10.29%
Mozilla	47	0.21%	Dialup	686	3.03%



22,628 visits came from 85 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
22,628 % of Site Total: 100.00%	4.04 Site Avg: 4.04 (0.00%)	00:03:16 Site Avg: 00:03:16 (0.00%)	79.57% Site Avg: 79.51% (0.08%)	32.27% Site Avg: 32.27% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	21,492	4.06	00:03:16	79.15%	31.93%
Canada	411	3.99	00:03:11	84.43%	30.90%
United Kingdom	170	3.83	00:02:50	87.65%	38.82%
Germany	98	4.05	00:03:37	81.63%	31.63%
India	31	5.42	00:04:15	90.32%	51.61%
France	25	2.76	00:00:52	100.00%	44.00%
(not set)	25	2.80	00:02:22	96.00%	40.00%
Ireland	21	3.05	00:04:45	95.24%	52.38%
Spain	18	3.56	00:05:06	100.00%	50.00%
Netherlands	17	4.18	00:05:47	94.12%	29.41%

